



The City of Liberty City Council

Special Called Meeting

~ Agenda ~

1829 Sam Houston
Liberty, TX 77575
www.cityofliberty.org

April Gilliland
City Secretary
936-336-3684

Monday, August 17, 2026

6:00 PM

City Council Chambers

The City Council of Liberty, Texas reserves the right to meet in closed session on any agenda item should the need arise and if applicable pursuant to authorization by Title 5, Chapter 551 of the Texas Government Code.

I. CALL TO ORDER

Attendee Name	Present	Absent	Late	Arrived
Mayor John Hebert, Jr.				
Mayor Pro Tem Debbie Dugger				
Council Member Ed Seymour				
Council Member Ross Ward				
Council Member Bruce Bell				
Council Member Nick Dennis				
Council Member Betty Runkle				

II. ACKNOWLEDGEMENT OF GUESTS AND VISITORS / PUBLIC COMMENT

Public Comment is reserved for members of the public who would like to address the City Council regarding agenda and non-agenda items. Please be aware that, under Texas Law, the Council may not deliberate or take any action during Citizen's comments for items not on the agenda. In some situations, City Staff may be able to respond to the public comment with a factual statement or clarification. The City Council may have the item placed on a future agenda for action or refer the item to Management and Staff for study or conclusion.

III. REGULAR AGENDA

A. Regular Session

1. AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF LIBERTY, TEXAS ORDERING A SPECIAL MUNICIPAL ELECTION TO BE HELD ON THE 3RD DAY OF

NOVEMBER, 2026 FOR THE PURPOSE OF TERMINATING THE LIBERTY COMMUNITY DEVELOPMENT CORPORATION AND THE ABOLITION OF THE EXISTING ONE-HALF OF ONE PERCENT (0.5%) SALES AND USE TAX FOR THE PROMOTION AND DEVELOPMENT OF NEW AND EXPANDED BUSINESS ENTERPRISES; AND THE ADOPTION OF A LOCAL SALES AND USE TAX IN THE CITY OF LIBERTY AT THE RATE OF ONE AND ONE-HALF PERCENT (1.5%), RESULTING IN NO CHANGE TO THE TOTAL SALES TAX RATE; AUTHORIZING AN ELECTION SERVICES CONTRACT BY AND BETWEEN THE CITY OF LIBERTY AND THE LIBERTY COUNTY ELECTIONS ADMINISTRATOR; PROVIDING FOR EARLY VOTING; PROVIDING FOR PUBLICATION AND NOTICE OF ELECTION; ESTABLISHING OTHER PROCEDURES FOR CONDUCT OF THE ELECTION; AND PROVIDING A SEVERABILITY CLAUSE; PROVIDING FOR AN EFFECTIVE DATE.

2. Discussion and possible action regarding branding for the city.

IV. ADJOURNMENT

A. Motion To: Adjourn

I certify that the attached Notice of Meeting was posted on the bulletin board and in the Message Centers located on the east and west sides of the City Hall Administration Building, located at 1829 Sam Houston on the 11th day of August 2026. This notice will remain posted continuously for at least three (3) business days preceding the scheduled day of said meeting in accordance with Chapter 551 of the Texas Government Code.

April Gilliland

April Gilliland, City Secretary

NOTICE

In compliance with the Americans with Disabilities Act, the City of Liberty will provide reasonable accommodation for persons attending and/or participating in this Council Meeting. To better serve you, requests must be made at least 24 hours prior to the meeting. Contact the City at (936) 336-3684 or by Fax at (936) 336-9846. The building is wheelchair accessible, with parking available, on the west side of the building.

I certify that the attached Notice and Agenda of items to be considered by the City Council was removed by me from the bulletin board at the City Hall on the _____ day of _____, _____.



The City of Liberty

City Council
1829 Sam Houston
Liberty, TX 77575

Meeting: 8/11/2026:00 PM

Department: Administration
Category: Ordinance

Ordinance

AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF LIBERTY, TEXAS ORDERING A SPECIAL MUNICIPAL ELECTION TO BE HELD ON THE 3RD DAY OF NOVEMBER, 2026 FOR THE PURPOSE OF TERMINATING THE LIBERTY COMMUNITY DEVELOPMENT CORPORATION AND THE ABOLITION OF THE EXISTING ONE-HALF OF ONE PERCENT (0.5%) SALES AND USE TAX FOR THE PROMOTION AND DEVELOPMENT OF NEW AND EXPANDED BUSINESS ENTERPRISES; AND THE ADOPTION OF A LOCAL SALES AND USE TAX IN THE CITY OF LIBERTY AT THE RATE OF ONE AND ONE-HALF PERCENT (1.5%), RESULTING IN NO CHANGE TO THE TOTAL SALES TAX RATE; AUTHORIZING AN ELECTION SERVICES CONTRACT BY AND BETWEEN THE CITY OF LIBERTY AND THE LIBERTY COUNTY ELECTIONS ADMINISTRATOR; PROVIDING FOR EARLY VOTING; PROVIDING FOR PUBLICATION AND NOTICE OF ELECTION; ESTABLISHING OTHER PROCEDURES FOR CONDUCT OF THE ELECTION; AND PROVIDING A SEVERABILITY CLAUSE; PROVIDING FOR AN EFFECTIVE DATE.

BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF LIBERTY, TEXAS:

Section 1.

It is hereby ordered that a Special Election be held in the City of Liberty, Texas on November 3, 2026, at which election the qualified voters of the City will vote on a proposition to terminate the Liberty Community Development Corporation and the abolition of the existing one-half of one percent (0.5%) sales and use tax for the promotion and development of new and expanded business enterprises; and the adoption of a local sales and use tax in the City of Liberty at the rate of one and one-half percent (1.5%). This would result in no change to the total sales tax rate.

Section 2.

That the election be held jointly between the City of Liberty, Liberty County, and any other contracting entities. The election shall be conducted by the Liberty County Clerk as stated per the terms of the 2026 Elections Services Contract. The City Council authorizes the City Manager to negotiate and execute the 2026 Election Services Contract with the Liberty County Clerk.

Section 3.

The present boundaries of the City of Liberty constitute one election precinct, and the polls shall be open for voting on Election Day, Tuesday, November 3, 2026, from 7:00 a.m. until 7:00 p.m. at the following polling places:

1. Romayor First Baptist Church, Romayor, Texas
2. Moss Hill United Pentecostal Church, 127 Hwy. 105 E., Liberty, Texas
3. Hardin City Hall, 142 C.R. 2010, Hardin, Texas (Curbside voting available)
4. Devers Elementary School, 201 Chism St., Devers, Texas

5. Calvary Baptist Church, 15 C.R. 129, Liberty, Texas
6. Dolen Baptist Church Gym, 10078 F.M. 787, Cleveland, Texas
7. Hi-Way Tabernacle, 108 C.R. 2250, Cleveland, Texas
8. St. Anne's Catholic Church Hall, C.R. 622 & F.M. 686, Eastgate (Dayton), Texas
9. Sacred Heart Catholic Church, 3730 F.M. 160, Raywood, Texas
10. Hull-Daisetta High School, 117 N. Main St., Daisetta, Texas
11. Mother of Mercy Catholic Church, 101 Donatto Drive, Liberty, Texas
12. Jack Hartel Admin. Building, 318 San Jacinto St., Liberty, Texas (Curbside available)
13. Cleveland Civic Center, 210 Pach Ave., Cleveland, Texas (Curbside available)
14. Kenefick Southern Baptist Church, 3536 F.M. 1008, Kenefick, Texas
15. Dayton Community Center, 801 S. Cleveland St., Dayton, Texas (Curbside available)
16. Santa Fe Administration Building, Cleveland, Texas (Curbside available)
17. Westlake Fire Department, 8704 F.M. 1409, Dayton, Texas
18. Tarkington Prairie Baptist Church, 25 C.R. 306, Cleveland, Texas
19. American Legion Post 512, 2315 Highway 146, Dayton, Texas
20. Plum Grove City Hall, 155 C.R. 345, Plum Grove, Texas

Section 4.

The Liberty County Clerk shall have the authority to add and/or remove polling locations curbside voting, and times for both early voting and election day voting as deemed appropriate. The Liberty County Clerk shall act as Contracting Officer and Early Voting Clerk. The Liberty County Clerk shall be authorized to add or remove early voting locations and to amend the early voting schedule. The location for Early Voting for such election is hereby designated as:

EARLY VOTING POLLING PLACES:

Jack Hartel Building	Hardin City Hall
318 San Jacinto Street	142 C.R. 2010
Liberty, Texas 77575	Hardin, Texas 77561
Cleveland Civic Center	Dayton Community Center
210 Peach Avenue	801 S. Cleveland St.
Cleveland, Texas 77327	Dayton, Texas 77535
Santa Fe Administration Building	
1680 C.R. 3549	
Cleveland, Texas 77327	

Early voting by personal appearance, with curbside voting available, shall be conducted on the dates and times set forth below:

- Monday through Friday, October 19th – October 23rd from 9:00 a.m. to 6:00 p.m.
- Saturday, October 24th – 7:00 a.m. to 7:00 p.m.
- Sunday, October 25th - 1:00 p.m. to 7:00 p.m.
- Monday through Friday, October 26th – October 30th, from 7:00 a.m. to 7:00 p.m.

The Liberty County Clerk's address to which ballot applications and ballots voted by mail may be sent is:

Liberty County Clerk
Liberty County Courthouse
1923 Sam Houston Street
Liberty, Texas 77575

All requests for early voting ballots by mail that are received by the City of Liberty, Texas will be transported to the Liberty County Clerk, Liberty County Courthouse, 1923 Sam Houston, Liberty, Texas 77575.

Election officials for the District's Early Voting and Election Day Polling Locations shall be designated by the Contracting Officer, in accordance with the provisions of the Texas Election Code.

Section 5.

All election equipment, election supplies, and election services used to coordinate, supervise, and administer the Joint Election shall be in accordance with the provisions of the Texas Election Code. Each polling location for both early voting and election day voting shall be accessible to disabled voters. The Contracting Officer shall prepare the voting system for polling locations during Early Voting and on Election Day. Election materials as outlined in the Texas Election Code, shall be printed in both English and Spanish for use at the polling place and for Early Voting and Election Day for said election.

Section 6.

Notice of this election shall be published in the official newspaper of the City not earlier than the 30th day or later than the 10th day before election day and shall be posted in the place used to post notice of the City of Liberty's City Council Meetings not later than the 21st day before election day, in accordance with the provisions of the Texas Election Code.

Section 7.

Said election shall be held in accordance with the Texas Election Code and the Federal Voting Rights Act of 1965, as amended. The Mayor and/or the City's Attorney are hereby authorized and directed to make any filings required by the Federal Voting Rights Act. The Mayor and/or the City's Attorney are further authorized and directed to take any action necessary to comply with provisions of the Texas Election Code, the Federal Voting Rights Act and the terms and provisions of the 2026 Election Services Contract.

Section 8.

That if any section, subsection, sentence, clause, or phrase of this order should for any reason be held to be unconstitutional or invalid by a court of competent jurisdiction, such invalidity shall not affect the remaining portions of this order, and to such end the various portions and provisions of this order are declared to be severable; and the City Council of the City of Liberty, Texas, declares it would have passed each and every part of the same notwithstanding the omission of any such part thus declared to be invalid or unconstitutional, or whether there be one or more parts.

Section 9.

This Order shall be in full force and effect from and after the date of its passage.

PASSED AND ADOPTED at a regular meeting of the City Council of the City of Liberty, this
the _____ day of August 2026.

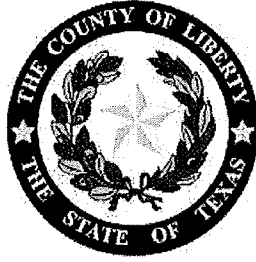
Mayor
City of Liberty, Texas

ATTEST:

City Secretary
City of Liberty, Texas

EXHIBIT

A



**2026 ELECTION SERVICES CONTRACT
WITH THE COUNTY ELECTIONS OFFICER
STATE OF TEXAS, COUNTY OF LIBERTY**

THIS CONTRACT is made and entered into this the ____ day of _____, 2026, by and between Lee Haidusek Chambers, Liberty County Clerk, hereinafter referred to as the “Contracting Officer,” and Tarkington Independent School District, the Local Political Subdivision, hereinafter referred to as “the LPS,” pursuant to the authority under Section 31.092(a), Texas Election Code.

THIS CONTRACT is entered into for and in consideration of the mutual covenants and promises hereinafter set out, and for the purpose of ensuring that the Contracting Officer and the LPS understand the tasks each is to perform in connection with the election for the November 3, 2026, election.

Duties and Services of the Contracting Officer.

Election services, equipment, and materials described in this contract provided by the Contracting Officer. The election shall be conducted utilizing countywide polling places as normally ordered by the Commissioners Court. The Contracting Officer shall be responsible for performing the following duties and furnishing the following services and equipment in connection with the elections:

- 1.1 Determine the polling places for the joint general LPS elections and contact the owners or custodians of the designated polling places and arrange for their use in the elections. The Contracting Officer may, after consultation with the LPS, determine whether to consolidate voting precincts.
- 1.2 Conduct one or more election schools, and notify the election judges of the dates, times, and places of such schools. Election judges or clerks will not be paid for attending such schools (See 1 T.A.C. §§ 81.120(a) & 81.121(c).)
- 1.3 Program, or arrange to have programmed, the ballots for the LPS.
- 1.4 Post on the County’s internet website and arrange to have published the legal notice of the first test of the electronic tabulating equipment as provided in Section 127.096, Texas Election Code, and/or the legal notice of

the logic and accuracy test of the direct recording electronic (“DRE”) voting machines as provided in Section 129.023(b), Texas Election Code, as applicable, and conduct all required tests of the electronic tabulating equipment under Sections 127.096-127.098, Texas Election Code, or the voting system that uses other electronic voting systems in accordance with advisories issued by the Secretary of State, respectively.

1.5 In accordance with Section 172.1112, Texas Election Code, post a notice of the election (and of any runoff election) and a notice of any consolidated precincts, if applicable, on the county’s Internet website. If the LPS does not maintain a website, the notice must be posted on the electronic kiosk used for posting notices of meetings of Commissioner’s Court. The notice must contain the information set forth in Section 4.004, Texas Election Code and be posted within the time frame set forth in Section 4.003(b), Texas Election Code.

1.6 Procure and distribute all necessary election supplies, including, without limitation, ballot paper, printer ink, election kits, office supplies such as paperclips, pens, etc., ballot boxes, and voting booths.

1.7 Procure all necessary voting machines and equipment, prepare them for use at the early voting locations and at the election day polling places, and transport them (or arrange to have them transported) to and from the early voting locations and at the election day polling places.

1.8 Arrange for the use of a central counting/central accumulation station and for the central counting station manager and tabulating personnel and equipment needed at the counting/accumulation station and assist in the preparation of programs and the test materials for the tabulation of ballots to be used with electronic voting equipment.

1.9 Obtain voter registration lists from the voter registrar to be used during early voting and on election day.

1.10 Assist in the general overall supervision of the election and the runoff election and provide advisory services in connection with the decisions to be made and the actions to be taken by the officers of the LPS who are responsible for holding the election and the runoff election.

1.11 Prepare the unofficial tabulation of precinct results on election night in accordance with Section 172.113, Texas Election Code.

1.12 Submit Election Night Returns (“ENR”) electronically to the LPS.

2. Duties and Services of the LPS.

The LPS shall be responsible for performing the following duties in connection with the election and, if applicable, the runoff election:

2.1 As soon as possible after the final candidate filing deadline (or in the case of a runoff election, after the canvass of the election), certify in writing to the Contracting Officer: (i) the candidates’ names (as they are to appear on the ballot) and offices; and (ii) any referenda under Section 1251, Texas Government Code (in English

and Spanish) that are to appear on the ballot, to allow sufficient time to prepare the ballot and to conduct any necessary logic and accuracy testing.

2.2 Date stamp and then deliver immediately to the Contracting Officer all applications for mail ballots that it receives.

2.3 Prepare the election order and resolutions. The LPS shall be responsible for having the required election notice under Section 4.003, Texas Election Code timely published in the newspaper. The LPS shall also be responsible for timely posting the notice required under Section 4.0093(b), Texas Election Code, in the proper locations. The LPS is responsible for ensuring that all necessary documents are in both English and Spanish. The LPS shall conduct its canvass using materials provided by the Contracting Officer.

2.4 Work with the Contracting Officer to determine whether there will be a consolidation of county voting precincts for the election and run-off election, if necessary, and designate the polling place for each voting precinct for the election and run-off election, if necessary.

3. Compensation, Billing, and Payment

3.1 For the performance of duties and services and the providing of equipment and supplies under Paragraph 1 above, the LPS shall pay the Contracting Officer for the actual expenses she incurs in accordance with Section 31.100, Texas Election Code, and the leasing fees allowed under Section 123.032, Texas Election Code, including without limitation, the costs and expenses of election supplies; newspaper publication of the testing notice only; use of voting machines and equipment, wages and salaries of the early voting clerks, precinct election judges, alternate judges and election clerks, members of the early voting ballot board, and central counting station personnel; programming the ballot; logic and accuracy testing, and voting machines and equipment transportation. Provided, that nothing herein shall be construed as permitting the Contracting Officer to be paid for costs or expenses for which reimbursement is not allowed under Section 31.100 or other sections of the Texas Election Code.

3.2 For the performance of duties and services and the providing of equipment and supplies under Paragraph 1 above, the LPS shall pay the Contracting Officer a fee of 10% of the total amount of the Contract (but not less than \$75) in accordance with Section 31.100(d), Texas Election Code.

3.3 A cost estimate for the services, equipment, and supplies provided by the Contracting Officer for the election and the runoff election is attached to and made a part of this Contract as Exhibit A. This estimate presumes there will be nine local political subdivisions sharing election expenses. The estimate will change based on the actual number of contracting local political subdivisions for this election.

3.4 Only the actual expenses directly attributable to the Contract may be charged to the LPS by the Contracting Officer, including administrative fees, Section 31.100, Texas Election Code.

3.5 As soon as reasonably possible after the election or the runoff election, the Contracting Officer will submit an itemized invoice to the LPS (i) for the actual expenses he/she incurred as described in Paragraph 3.1 above and (ii) for the Contracting Officer's fee as described in Paragraph 3.2 above. The Contracting Officer will use his/her best efforts to submit the invoice within 30 days after the election or within 10 days after the runoff election.

3.6 The Contracting Officer's invoice shall be due and payable by the LPS to the address set forth in the invoice within 30 days after its receipt by the LPS. If the LPS disputes any portion of the invoice, the LPS shall notify the Contracting Officer within such 30-day period or the invoice will be deemed to be a true and accurate rendering of the amount that is due.

4. Voting.

4.1 The Contracting Officer shall serve as Early Voting Clerk for the election, and by signing this contract, the LPS does hereby appoint her as such. The Contracting Officer shall hire at least 5 temporary clerks to work each day at each Early Voting location. Early Voting by personal appearance for the election shall be conducted during the hours and time period and at the location listed in Exhibit B. These locations are subject to change before the election.

4.2 The Contracting Officer may receive mail ballot applications on behalf of the LPS. All applications for mail ballots shall be processed in accordance with Title 7, Texas Election Code, by the Contracting Officer or her deputies at the Liberty County Courthouse located at 1923 Sam Houston St., Room 209, Liberty, TX 77575.

4.3 If a presiding judge, alternate judge or clerk does not speak both English and Spanish, and the election precinct is one subject to Sections 272.002 and 272.009, Texas Election Code, the Contracting Officer shall ensure that a bilingual election clerk is available by telephone while the polls are open.

4.4 The Contracting Officer will obtain voter registration lists from the voter registrar to be used during early voting as well as the election day and runoff election day.

4.5 In accordance with Section 127, Texas Election Code, the Contracting Officer will supervise the overall conduct of the election. The Contracting Officer and staff shall be available during hours in which the polls are open and from 6:00 a.m. until the completion of vote counting and all tabulation tests on Election Day to render technical support and assistance to voters and election workers.

4.6 The Contracting Officer will forward provisional voting affidavits to the Liberty County Voter Registrar for verification of the provisional voters' status. The Contracting Officer will reconvene the Early Voting Ballot Board (EVBB) within the time set forth in Section 65.051, Texas Election Code, for the purpose of determining the disposition of the provisional votes. At the same time the EVBB will review mail ballots timely received under Section 86.007(d), Texas Election Code, to determine whether such will be counted and to resolve any

issues with such ballots. Promptly after determination of the provisional votes and resolution of any such mail ballots, the Contracting Officer shall tally the accepted provisional votes and resolved mail ballots, amend the unofficial tabulations and submit new unofficial tabulations to the Parties.

4.7 The Contracting Officer will prepare the unofficial tabulation of precinct results on election night in accordance with Section 127, Texas Election Code. The Contracting Officer and staff shall do election Night intake preparation and intake of election equipment and records starting at 5:30 p.m. on Election Day.

5. Voting System.

The Contracting Officer shall use the Verity Voting system which includes Verity Print device for on-demand ballot printing, Verity Touch and Verity Touch Writer with Verity Access interface for electronic ballot marking assistance, the precinct tally system using Verity Scan, and the mail ballot system purchased by Liberty County from Hart InterCivic, Inc. ("Hart") for the election. Each Election Day polling location will have at least one Verity Touch with Verity Access interface that is accessible to disabled voters. The Contracting Officer or designee shall prepare the Verity Voting system for each polling location on Election Day.

6. Acknowledgement of Shared Election.

The LPS acknowledges that the Contracting Officer may enter into a similar Election Services Contract with any other entity in the same county. In such event, the LPS agrees to share common polling places, voting equipment and the common set of election workers with the other entities conducting an election.

7. Special Provisions.

7.1 Compensation for Election Workers will be \$15.00 per hour for the election judge and \$15.00 per hour for the alternate judge and clerk(s). The Early Voting Ballot Board Presiding Judge will be paid \$20.00 per hour. The other members of the Early Voting Ballot Board and the Signature Verification Committee shall be paid \$15.00 per hour each. The Central Counting Station Manager will be paid \$20.00 per hour and the other three Central Counting Station workers will be paid \$15.00 per hour each. County employees utilized in conducting the election by the Contracting Officer, including security, will be paid by Liberty County.

7.2 Delivery Fee shall be \$50.00 for transporting the election equipment to and from the voting location to the central accumulating station.

8. General Provisions.

8.1 Nothing contained in the Contract shall authorize or permit a change in the officer with whom or the place at which any document or record relating to the election or to the runoff election is to be filed, the place at which

any function is to be carried out, the officers who conduct the official canvass of the election returns, the officer to serve as custodian of the voted ballots or other election records, or any other nontransferable functions specified by Section 31.096, Texas Election Code or other provisions of Texas law.

8.2 The Contracting Officer is the agent of the LPS for purposes of contracting with third parties with respect to the election expenses within the scope of the Contracting Officer's duties, and the Contracting Officer is not liable for the LPS failure to pay a claim.

8.3 The Contracting Officer shall file copies of this Contract with the County Treasurer and the County Auditor of Liberty County, Texas.

8.4 For purposes of implementing this Contract, the Contracting Officer and the LPS designate the following individuals, and whenever the Contract requires submission of information or notice to the Contracting Officer or the LPS, submission or notice shall be made to these individuals:

For the Contracting Officer:

Name: Lee Haidusek Chambers

Liberty County Clerk

Mailing Address: P.O. Box 369
Liberty, TX 77575

Tel.: (936) 336-4670

Fax: (936) 334-3236

Email: lee.chambers@co.liberty.tx.us

Local Political Subdivision:

Name: Tarkington Independent School District

Mailing Address: _____

Tel.: _____

Fax: _____

Email: _____

WITNESS THE FOLLOWING SIGNATURES AND SEALS ON THE RESPECTIVE DATES SHOWN BELOW:

The Contracting Officer:

Lee Haidusek Chambers (Seal)
Liberty County Clerk
Date_____

Tarkington Independent School District:

By_____ (Seal)
Title_____
Date_____

Early Voting Locations and Election Day Voting Location (subject to change)

Early Voting by personal appearance, with curbside voting available, each weekday at:

Cleveland Civic Center, 210 Peach Avenue, Cleveland, Texas;

Sante Fe Administration Building, 1680 Rd. 3549, Cleveland, Texas

Hardin City Hall, 142 C.R. 2010, Hardin, Texas;

Dayton Community Center, 801 S. Cleveland St., Dayton, Texas; and

Jack Hartel Community Building, 318 San Jacinto St., Liberty, Texas;

beginning on October 19, 2026, and ending October 30, 2026.

Hours of early voting will be:

Monday, October 19th to Friday, October 23rd—9:00 A.M. to 6:00 P.M.;

Saturday, October 24th—7:00 A.M. to 7:00 P.M.; Sunday, October 25th—1:00 P.M. to 7:00 P.M.;

Monday through Tuesday, October 26th to 30th—7:00 A.M. to 7:00 P.M.

Election Day voting will be conducted on Tuesday, November 3, 2026, between the hours of 7:00 A.M. and 7:00 P.M. at the following locations to be determined:

Curbside voting is available at the locations designated by calling 936-253-8050.

Limited voting is available only at Liberty County Clerk Elections Office, 1915 Trinity St., Liberty, Texas

ESTIMATED ELECTION EXPENSES, NOVEMBER 3, 2026, ELECTION*

Judge and Clerks**	\$5000.00
Pickup and delivery of equipment:	\$ 100.00
Election Equipment Rental: ***	\$ 600.00
Subtotal for Sharable Costs:	\$5700.00
Early Voting Ballot Board (for provisional and mail votes)	\$ 100.00
Central Counting Station Judges/Clerks	\$ 100.00
Programming of ballots and voting system	\$2000.00
Election paper and supplies	\$1000.00
Subtotal:	\$3200.00
10% Administrative Fee Payable to Liberty County Clerk	\$ 890.00
<u>Grand Total Estimated Election Expenses:</u>	\$9790.00

*Assumes cost sharing between local political subdivisions (LPS)

** Assumes judge @ \$15.00/hr and alternate judge/clerks @ \$15.00/hr

*** User fee as established by commissioner's court is \$165.00/unit per day.

LIBERTY, TX BRAND GUIDELINES

City of Liberty Texas
1829 Sam Houston Street
Liberty, TX 77575
T: 936.336.3684
www.cityofliberty.org



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SECTION 1

BRAND STRATEGY

7	Introduction
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INTRODUCTION

As you enter the City of Liberty, you are welcomed by the natural beauty of the Trinity River, expansive green spaces, and the timeless character of a historic Texas community. Tree-lined streets, historic landmarks, and a close-knit community atmosphere signal that you have arrived somewhere authentic, welcoming, and full of opportunity.

Liberty stands apart through its rich heritage, natural surroundings, and strong sense of place. It offers a balance of small-town charm and regional connectivity, providing residents and businesses with room to grow while maintaining the qualities that make the community unique.

Liberty also has a promising future ahead. With a deep respect for its history and a commitment to thoughtful growth, the city has the opportunity to build on its strengths, enhance quality of life, and preserve the character that has defined Liberty for generations.

THE LIBERTY EXPERIENCE

The City of Liberty is unlike many communities throughout the region. Its historic downtown, scenic Trinity River setting, and open spaces all contribute to the welcoming character that defines the city.

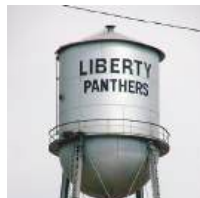
Liberty is situated within a growing region with strong connections to the greater Houston area.

The city's unique blend of history, natural beauty, and community pride provides an opportunity to guide future growth while preserving the qualities that make Liberty a special place to live, work, and visit.



COMMUNITY

"Proud of our home."



PRIDE
LOYALTY
UNITY





Traditional

"Rooted in lasting values."



DEPENDABLE

"Always there."



HERITAGE
VALUES
LEGACY

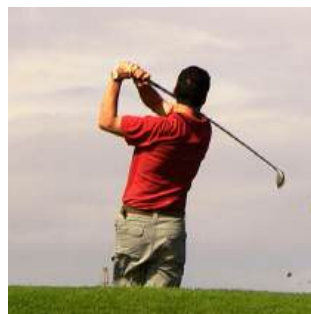


RELIABLE
STEADY
TRUSTED



Graphics shown were utilized through-out the design process.

BRAND TOOLBOX



Many factors contribute to the Liberty Brand. The brand is more than a logo, it's the experience people have when they visit, the lifestyle of its residents, and the history and culture that contribute to its uniqueness.

BRAND TOOLBOX

BRAND TOOLBOX			
Identity	Logo	Language	Color / Imagery
Print Communications	Marketing	Operational	Informational
Environmental Graphic Design	Gateways	Wayfinding	Interpretive
Digital	Website	Social	Tours
Environment	Places	Architecture	Streetscape
Product	Promotional	Uniforms	Equipment
Experience • Lifestyle • Diversity • Uniqueness • People • Culture • Viability • History			



BRAND PROMISE & PERSONALITY

The City of Liberty offers a unique blend of historic character, natural beauty, and community spirit. From the Trinity River to its parks, trails, and open spaces, the outdoors plays an important role in the city's identity and quality of life.

As Liberty continues to grow, the city is committed to making thoughtful decisions that build on its strengths, preserve its heritage, and create lasting opportunities for future generations.

SECTION 2

VISUAL BRANDING STANDARDS

16	Identity Standards
28	Print Standards
30	Marketing
33	Operational
36	Gateways
37	Vehicular Directionals
38	Pedestrian Signage
39	Park Signage

IDENTITY STANDARDS

The Liberty logo consists of two primary logo versions: With the city's established date (Figure 1) & Liberty Texas on its own (Figure 2). Base use on what version best fits in the available space needed. Choose the version that best fits the available space and the application

PRIMARY LOGO



Figure 1



Figure 2

IDENTITY STANDARDS

SECONDARY LOGOS



Figure 3



Figure 4

The secondary logos can be used when distinguishing uses for Liberty's Community focused applications (Figure 4) or Liberty Parks and Recreation (Figure 4).

IDENTITY STANDARDS

The Liberty brandmark should have open space around it. No other elements should be within this area around the mark. The height of the letter "T" in Texas, gives you a reference of the open area around the mark that is required.

The brandmark should always be used at a legible size. The minimum size with/without the established date is shown right.

CLEAR AREA



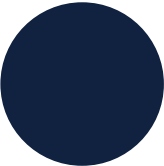
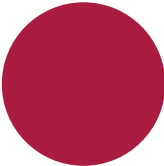
MINIMUM SIZE



IDENTITY STANDARDS



The primary color palette consists of unique shades of red, blue, and green for Liberty's parks. This is the color palette that should always be used unless you are promoting a seasonal event.

					
PMS:	RGB:	PMS:	RGB:	PMS:	RGB:
648C	R- 6	194C	R- 165	5477C	R- 62
	G- 36		G- 29		G- 72
CMYK:	B- 62	CMYK:	B- 64	CMYK:	B- 56
C- 99%		C- 25%		C- 68%	
M- 82%	HEX:	M- 100%	HEX:	M- 51%	HEX:
Y- 47%	#06243e	Y- 69%	#a51d40	Y- 73%	#3e4838
K- 52%		K- 16%		K- 47%	

IDENTITY STANDARDS

When using a single color mark, the color palette is restricted to black (CMYK: 75, 68, 67, 90). You can also use the "knock-out" version of the brandmark in white on any solid color background. There needs to be at least 70% contrast between the brandmark and the background.

When the logo is placed on the brand's blue backdrop, it becomes white and the bottom "swoosh" of the mark becomes red as a nod to the Texas flag.



Single Color



Knock-out



Water mark should be at least 10% black.



Texas flag alternate



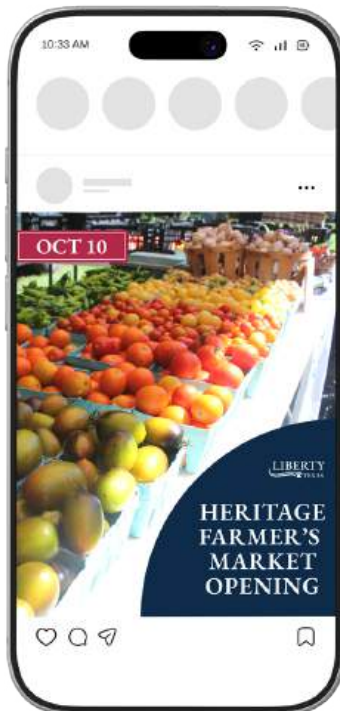
70% contrast on image

IDENTITY STANDARDS

SECONDARY LOGO USAGE



The Liberty, Texas secondary logo is intended for community-focused applications only. Use this mark exclusively for local initiatives such as city events, community programs, tourism materials, and other place-based communications. It should not replace the primary logo for official city branding, corporate communications, or general municipal use.

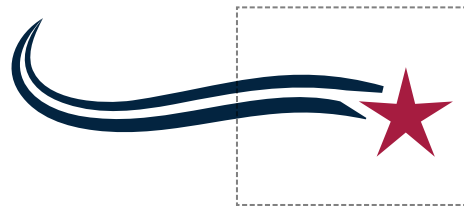


IDENTITY STANDARDS

When cropping the brandmark you must show more than half of the mark. The star must be fully visible (see example on right). You should only use this on advertisements as a mark or on merchandise materials. You may also use the mark in white. Do not use less than a 50% tint.

When using the mark alone as the primary graphic element, the words 'Liberty Texas' (in the Primary or Secondary Typeface) shall always accompany this as small secondary identifier on the opposite side of the product or clearly visually separate from the graphic.

CROPPING BRANDMARK



Safe area to crop



Correct usage of
Secondary Mark



Correct usage of
brandmark curve as
a graphic element.

IDENTITY STANDARDS

BRANDMARK USAGE



The Liberty brandmark can only stand alone without text when used as a secondary graphic accent. All other instances the brandmark should always be paired with "Liberty Texas".

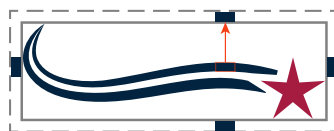
To the left shows the minimum size required for the brandmark without text.

When using the Brandmark alone as the primary graphic element, the words 'Liberty Texas' (in the Primary, Secondary or Tertiary Typeface) shall always accompany this as small secondary identifier on the opposite side of the product or clearly visually separate from the graphic.

MINIMUM SIZE



.5 inch or 12.7mm
High



Minimal Clear Area

IDENTITY STANDARDS

It is critical that the brandmark stays consistent and is treated with respect. On the right are examples of what not to do with the brandmark.

If there are any questionable uses of color please see page 19. If there are any questions regarding variations of the mark, see page 16-17.

INCORRECT USAGE

Do NOT stretch or distort the brandmark



Do NOT change the brand colors



Do NOT rearrange components of the brandmark



Do NOT rotate the brandmark



Do NOT change the brand font.



Do NOT use the brandmark on a colorful or busy background



IDENTITY STANDARDS

GOOD EXAMPLES OF IMAGERY



It's important to show photos that capture the personality of the brand. Images with open space, community activities and family friendly photos are acceptable images.

Showing images that are blurry, faded or have low resolution should not be used to promote the brand.

POOR EXAMPLES OF IMAGERY



Blurry, faded and low resolution images should not be used to promote Liberty.

IDENTITY STANDARDS

There should be 70% contrast between the brandmark and the background. The set clear area should also be maintained around the mark whenever it is used.

The brandmark should always be used at a legible size. See page 18 for the minimum size requirements.

The primary brandmark should be used in full color whenever possible. It may be used as a white "knock-out" logo on a dark background.

BACKGROUNDS



Here, the brandmark is placed on a photo with a faded background. The brandmark could also be placed on a photo that is light enough to provide the required 70% contrast.



Placing the Brandmark in a white bar can also be utilized over a photo.



Using the "Knock-out" version of the Brandmark on a dark photo or dark color. Black is also acceptable over a background photo.



IDENTITY STANDARDS

PRIMARY

The Primary typeface is **EB GARAMOND SEMI-BOLD**.

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

This typeface is the main Brandmark typeface.

SECONDARY

The Secondary typeface is **REIHER HEADLINE REGULAR**.

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

This typeface is used in both the established date and the word Texas.

TERTIARY

The Tertiary typeface is **Gotham Book**.

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

This typeface is used on E-mail signatures and stationery products (letterhead, envelope & business cards).

Typography is an important tool to use in branding because it conveys a personality. The primary typeface has an organic shape which reflects the brandmark. This typeface is not only timeless but also elegant and modern.

The established date and word Texas uses the secondary typeface which is simple and easy to read. The tertiary typeface is used on stationery and e-mail signatures.

The brandmark has been specifically spaced and kerned to create the mark. Always use the approved brandmark artwork files and do not try and recreate the brandmark.

Additional correspondence typefaces that can be used:

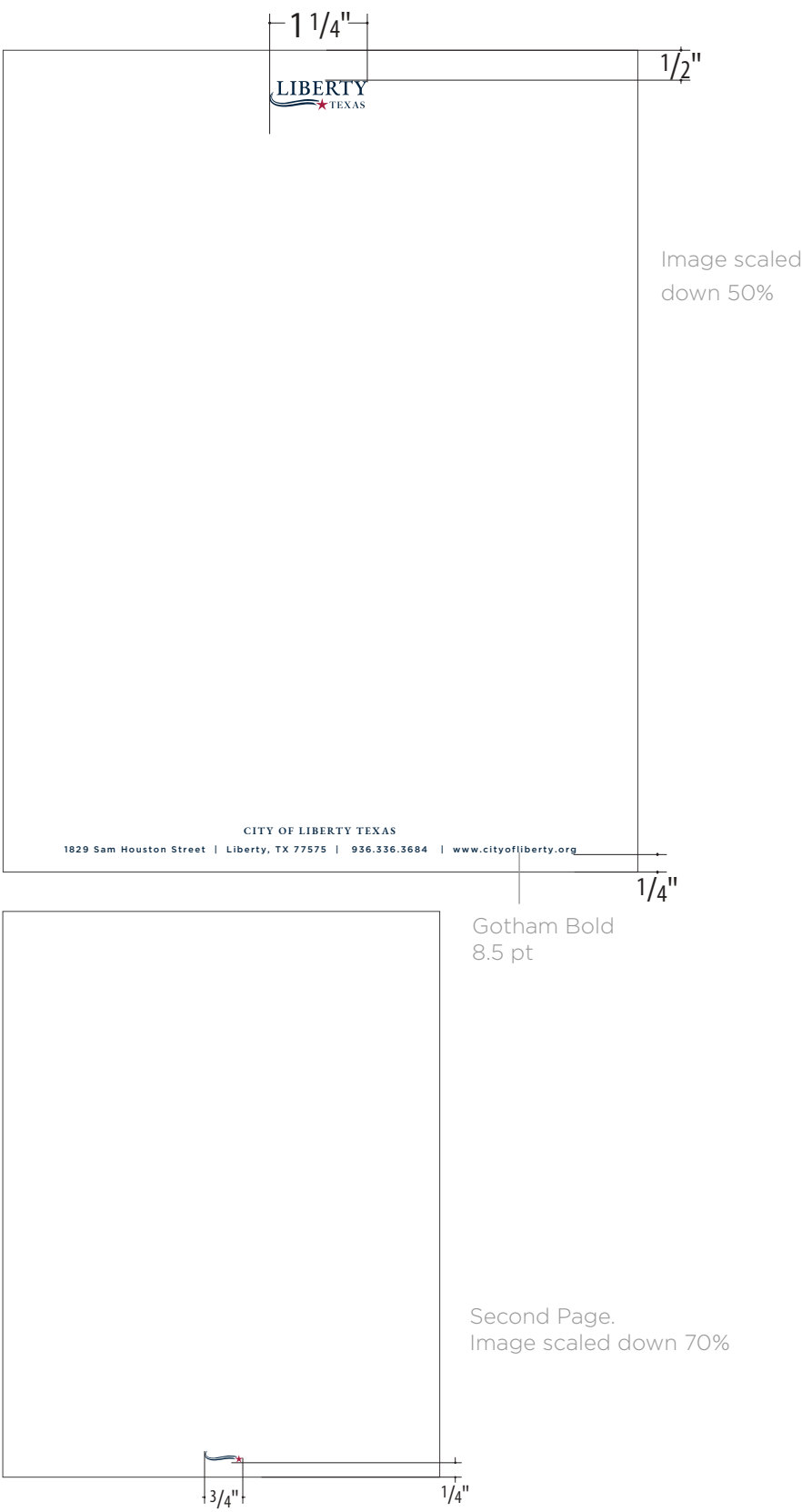
Sans Serif: Arial, Futura, Avenir

Serif: Garamond, Cormorant, Garmond

PRINT STANDARDS

For the letterhead you should always follow the layout to the right. The landmark centered at the top of the page with the address, phone number and website at the bottom. To the right shows the correct spacing that should be used. The second page to the letterhead should have the logo placed center at the bottom of the page. The letterhead uses two PMS colors.

A gray scale letterhead can also be used as an option with the same layout shown.



PRINT STANDARDS

Gotham Book
8.5 pt / 12 pt
leading

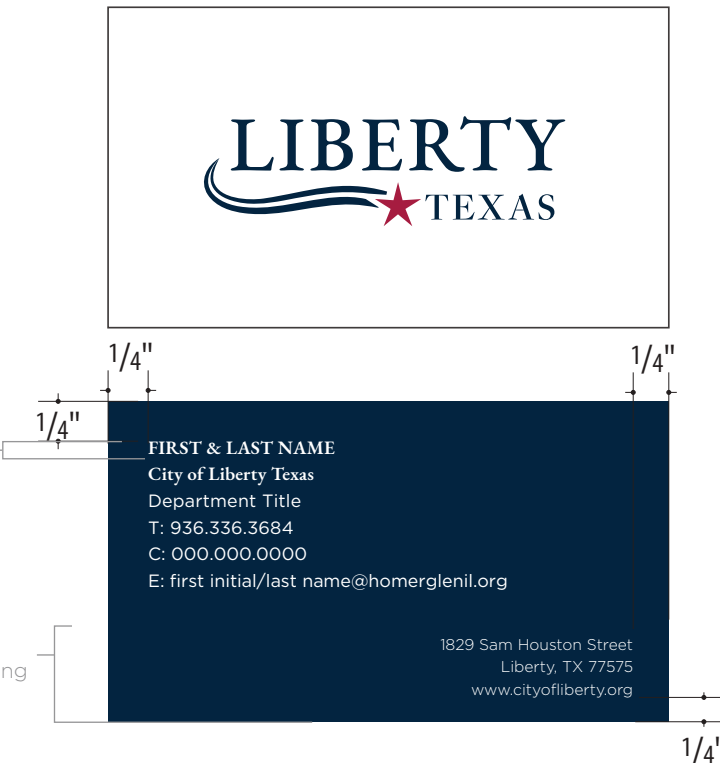


Corporate envelopes are standard No. 10 size. The envelope should be set up as shown left.

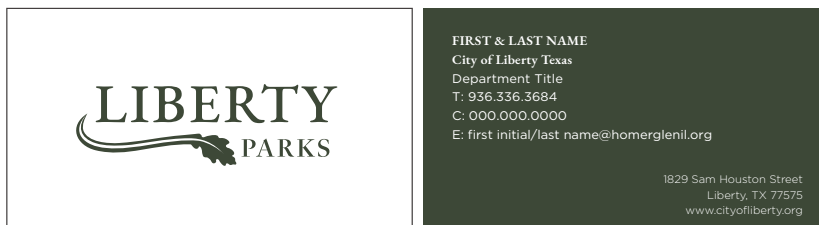
A single-color envelope can also be used as an option with the same layout shown. The brandmark and address can be in black.

EB Garamond
Semi-Bold
8.5 pt / 12 pt
leading

Gotham Book
8 pt / 12 pt leading



The front side of the business card consists of the brandmark in full color. The back of the business card is blue with white text. This business card uses four PMS colors.



MARKETING

Having merchandise is a great way to promote Liberty. To the right are examples of correct usage of the brandmark.

Do not crop brandmark any more than shown on the bag and mug. For more information see page 20. Using the brandmark curve / star element is acceptable to use on the bottom of the T-shirts. If you would like to show the brandmark by itself see page 21 for more information.

MERCHANDISE



T-Shirt



Hat



Bag



Mug

POWERPOINT SLIDES



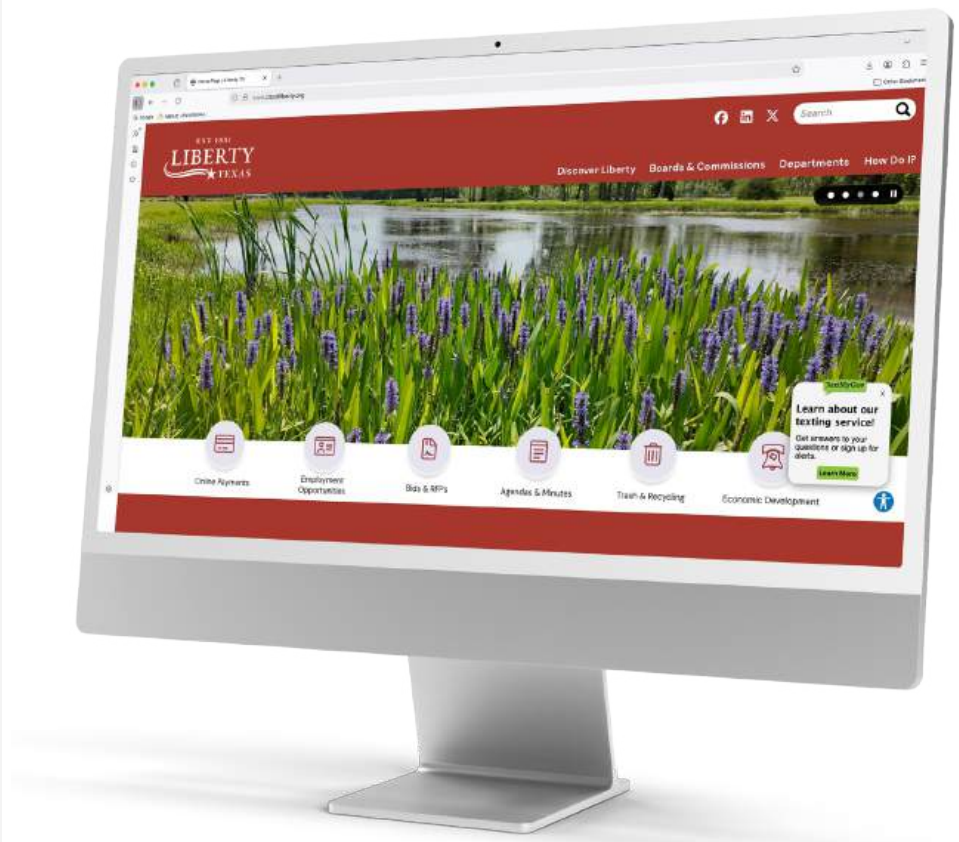
When using the powerpoint slides you should always use the same typeface and colors that are used in the brand guidelines. For typeface information see page 25 and for brand colors see page 19.

MARKETING

The website should use the primary brand color palette and typefaces.

Always use images that promote the brand of Liberty. For more information about imagery see page 23.

WEBSITE



OPERATIONAL

OPERATIONAL VEHICLES



OPERATIONAL

If the brandmark is on a dark colored shirt it must be in all white for legibility. When the brandmark is put on a cream or white colored shirt it must be in full color.

The employee name and department is located on the left side of the shirt.

UNIFORMS



EMAIL SIGNATURE



First Name & Last Name

Department Title

1829 Sam Houston Street | Liberty, TX 77575

Office: 936.336.3684 | Cell: 000.000.0000

First initial & last name@cityofliberty.org



First Name & Last Name

Department Title

1829 Sam Houston Street | Liberty, TX 77575

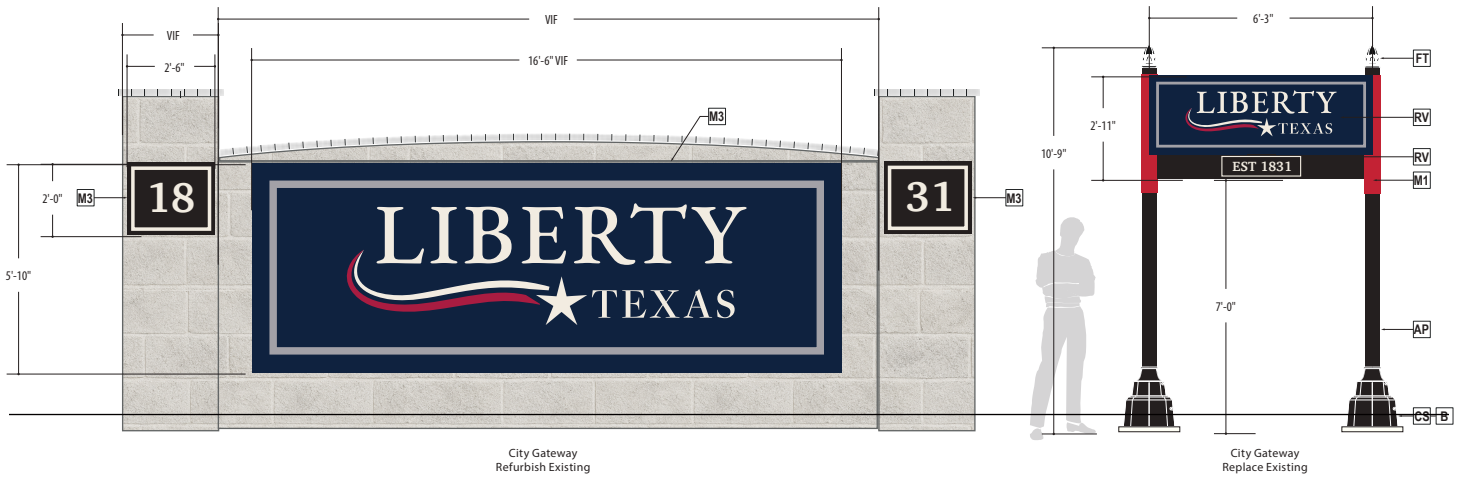
Office: 936.336.3684 | Cell: 000.000.0000

First initial & last name@cityofliberty.org

Employee name and the department should always be in EB Garamond Semi-Bold using brand colors. The address, phone number, and website should always be in Gotham book with black text. To the left shows the correct layouts for email signatures.

GATEWAYS

MATERIALS & SPECIFICATIONS

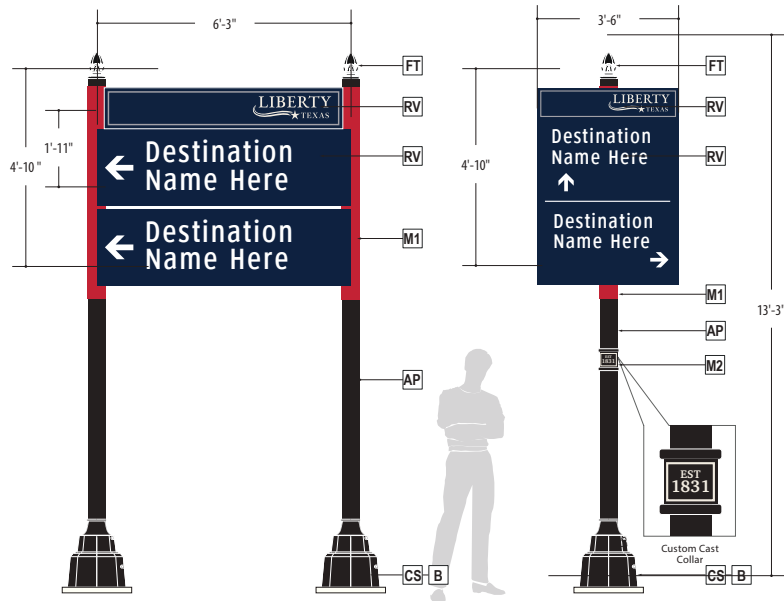


- RV. Reflective Vinyl:** 3M 3930
- B. Transpo Breakaway:** Polesafe
- AP. Aluminum Pole:** 5" Dia
- M1. Mounting Bracket:** Assembly
- M2. Dim. Cast Collar:** Custom
- M3. Sign Panel:** Raised letters / Border
- FT. Final Top:** Brandon Ind. Acorn
- CS. Clam Shell Base:** HAPCO Sterling 5" Pole
- SC. Sign Cabinet:** Non-Illuminated
- BB. Base:** Texas Limestone - Local Quarry



VEHICULAR DIRECTIONALS

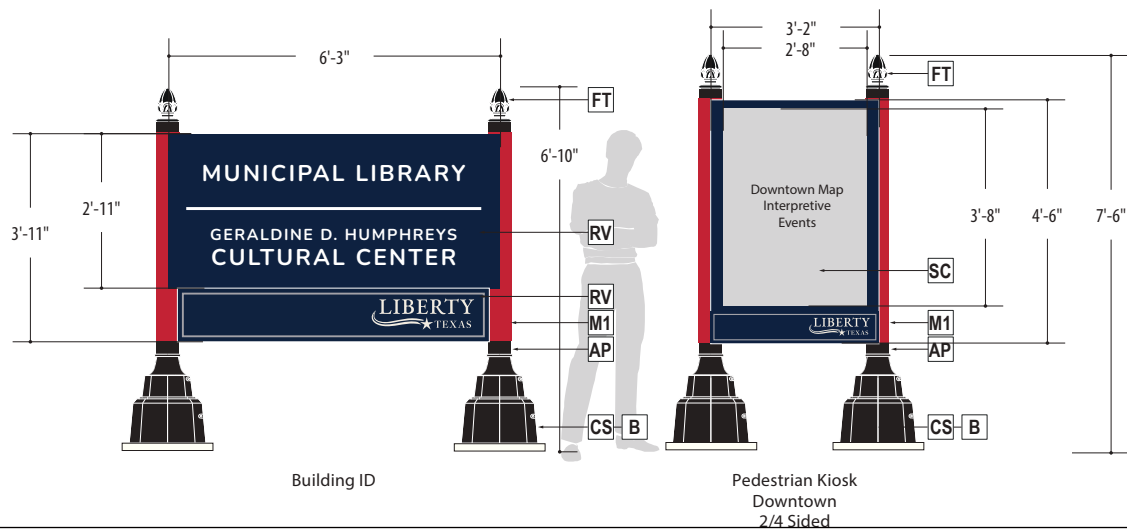
MATERIALS & SPECIFICATIONS



- RV. Reflective Vinyl:** 3M 3930
- B. Transpo Breakaway:** Polesafe
- AP. Aluminum Pole:** 5" Dia
- M1. Mounting Bracket:** Assembly
- M2. Dim. Cast Collar:** Custom
- M3. Sign Panel:** Raised letters / Border
- FT. Final Top:** Brandon Ind. Acorn
- CS. Clam Shell Base:** HAPCO Sterling 5" Pole
- SC. Sign Cabinet:** Non-Illuminated
- BB. Base:** Texas Limestone - Local Quarry

PEDESTRIAN SIGNAGE

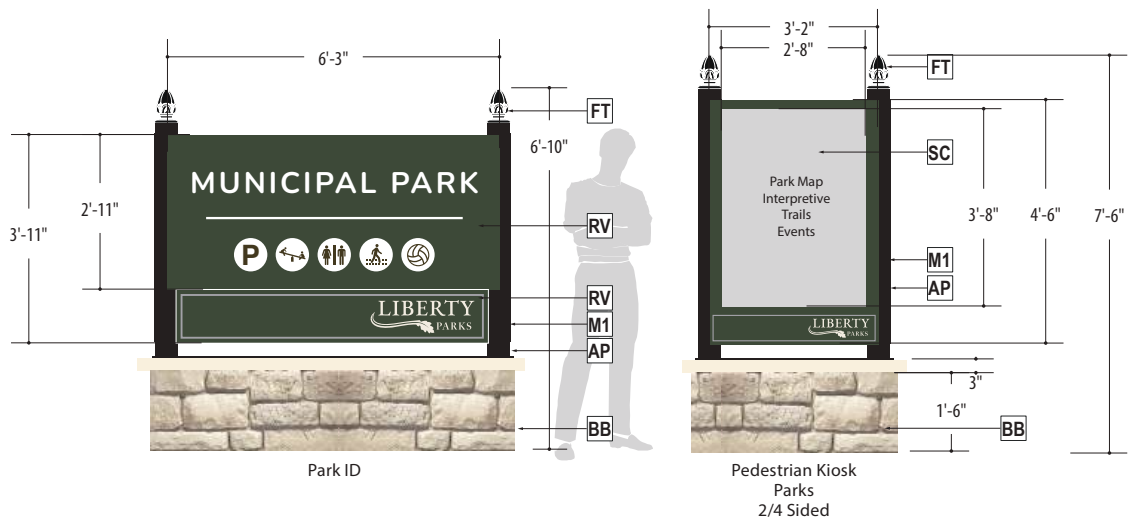
MATERIALS & SPECIFICATIONS



- RV. Reflective Vinyl:** 3M 3930
- B. Transpo Breakaway:** Polesafe
- AP. Aluminum Pole:** 5" Dia
- M1. Mounting Bracket:** Assembly
- M2. Dim. Cast Collar:** Custom
- M3. Sign Panel:** Raised letters / Border
- FT. Final Top:** Brandon Ind. Acorn
- CS. Clam Shell Base:** HAPCO Sterling 5" Pole
- SC. Sign Cabinet:** Non-Illuminated
- BB. Base:** Texas Limestone - Local Quarry

PARK SIGNAGE

MATERIALS & SPECIFICATIONS



- RV. Reflective Vinyl:** 3M 3930
- B. Transpo Breakaway:** Polesafe
- AP. Aluminum Pole:** 5" Dia
- M1. Mounting Bracket:** Assembly
- M2. Dim. Cast Collar:** Custom
- M3. Sign Panel:** Raised letters / Border
- FT. Final Top:** Brandon Ind. Acorn
- CS. Clam Shell Base:** HAPCO Sterling 5" Pole
- SC. Sign Cabinet:** Non-Illuminated
- BB. Base:** Texas Limestone - Local Quarry

Option 1



Option 2



Option 3

